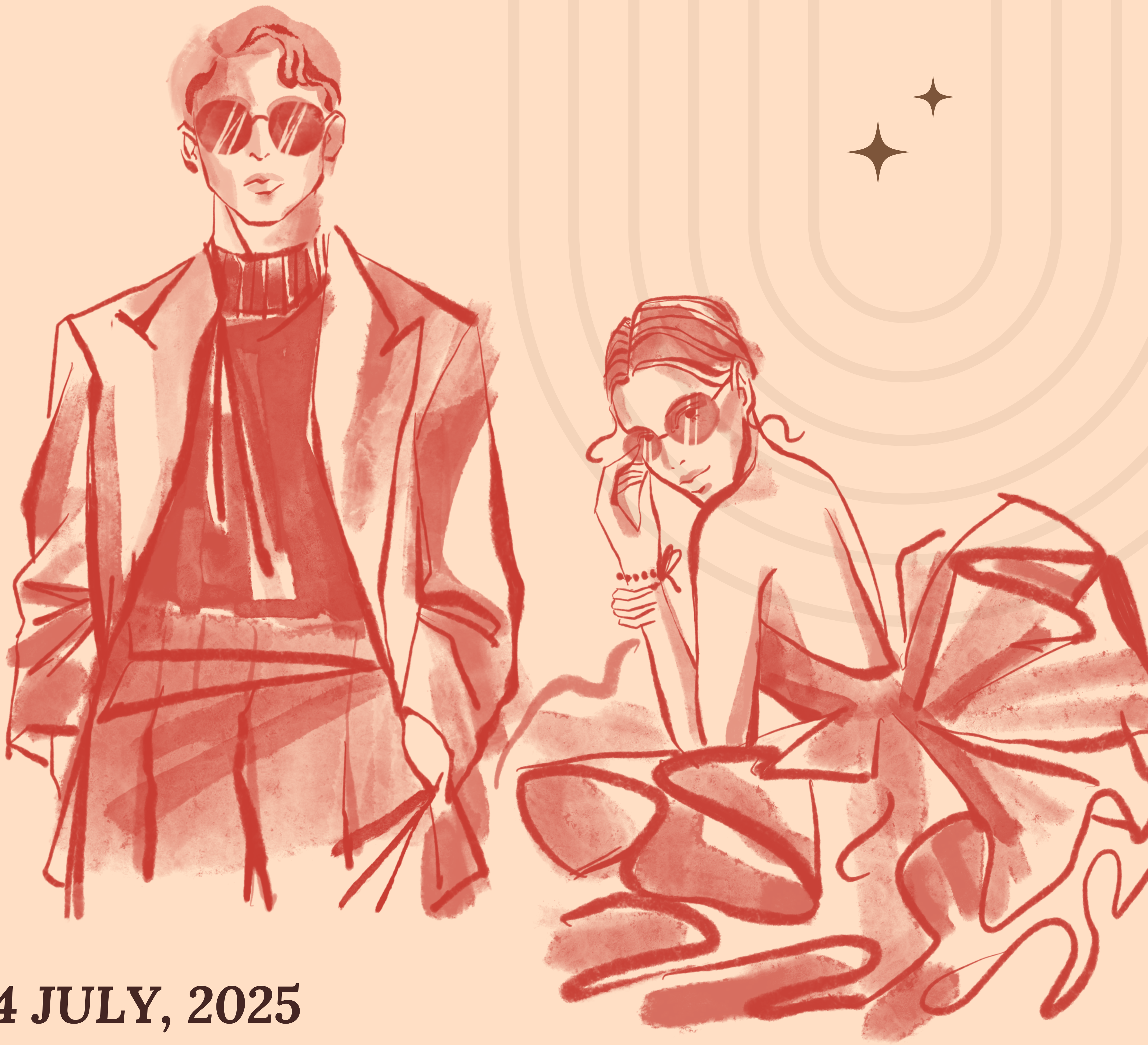
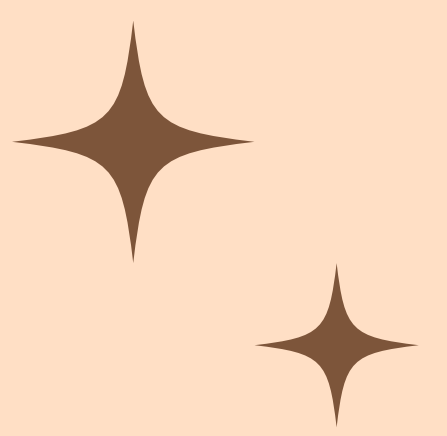


# EAST INDIA NATIONAL GARMENTS FAIR



**2-4 JULY, 2025**

Biswa Bangla Mela  
Prangan, Kolkata





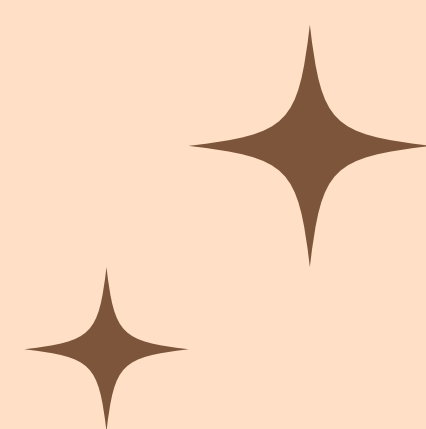
# We Are

AIATF, eastern India's largest and most trusted Garment, Innerwear and Ethnic Wear trade fair in Eastern India. Serving as a powerful platform for brands, manufacturers, retailers, wholesalers, distributors, and industry professionals under one roof. AIATF serves as a gateway for businesses looking to expand their market, discover new trends, and build strong industry connections. Over the years, AIATF has become a trusted platform, fostering collaborations between exhibitors and buyers while offering a comprehensive exhibition of Men's wear, Women's wear, Kids wear, Saree, Salwar Suit, Active Wear, Innerwear and Sleepwear. The fair attracts participants not just from across India but also from international markets, making it a truly global sourcing destination.



## East India National Garments Fair

- Established platform connecting manufacturers across East India
- Strong presence with 300+ buyers, 14,000+ retailers, and 100+ distributors
- Showcasing key segments: Legacy of Loom, Fashion Runway, and Body Blueprint
- Focused on innovation, sustainability, and long-term industry growth
- A must-attend event for professionals across the garment and textile value chain





# Our Features

## Innovation

Discover the future of fashion with fresh designs that blend tradition and modernity. Our shows showcase unique creations that push boundaries and inspire new trends.

## Network

Join over 300+ buyers, 14,000+ retailers, and 100+ distributors and agents from across East India. Our platform connects industry professionals to create valuable business opportunities.

## Sustainable

We believe in fashion that stands the test of time—crafted with care, designed for longevity, and made to make a lasting impact on both people and the planet.

## Unveiling the Future of Fashion



Step into a world of innovation, style, and sustainable fashion at the East India National Garments Fair! With over 300+ buyers, 14,000+ retailers, and 100+ distributors from across East India, this is the ultimate platform for showcasing cutting-edge designs. Explore our diverse shows, including the Legacy of Loom, Fashion Runway, and Body Blueprint—each designed to bring you the best in traditional, modern, and comfortable fashion. Join us to connect, discover, and elevate your fashion business to the next level!



# Our Shows

Legacy Of Loom

Fashion Runway

Body BluePrint





# Vision for the Future

Looking ahead, AIATF is focused on pushing the boundaries of fashion, combining the best of India's rich garment heritage with global trends. The East India National Garments Fair was just the beginning of our journey toward creating more inclusive, innovative, and sustainable fashion. We are excited to continue exploring new opportunities to connect with fashion lovers, share our passion, and make a lasting impact on the industry.



## East India National Garment Fair Kolkata

The East India National Garment Fair is a significant trade event that brings together manufacturers, wholesalers, and retailers from the textile and apparel industry. It serves as a platform for showcasing the latest trends in clothing, fabrics, and fashion accessories, catering to a diverse range of consumers and businesses. The fair provides an opportunity for industry professionals to network, explore new business partnerships, and gain insights into market demands. With exhibitors displaying a wide variety of garments, including ethnic wear, casual wear, and formal attire, the event plays a crucial role in boosting the regional textile and fashion sector. It attracts participants from across India, fostering trade and innovation in the ever-evolving garment industry.



# Our Role in the East India National Garments Fair

We are proud to have organized and participated in the East India National Garments Fair, an event that celebrates the vibrant and diverse fashion industry of India.

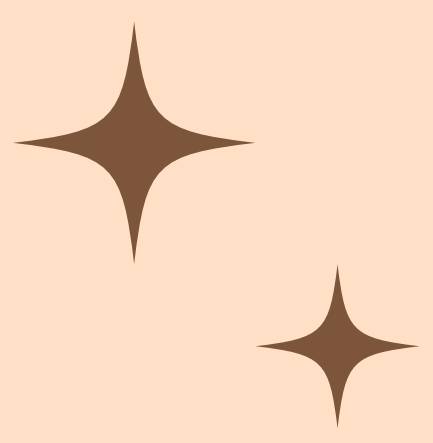


## One Fair, Endless Opportunities

The East India National Garments Fair, organized by AIATF, is East India's most dynamic fashion trade event—bringing together over 300 top buyers, 14,000+ retailers, and 100+ distributors under one roof.

Centered around bold Innovation, this fair is the ultimate meeting point for Buyers Retailers to discover fresh collections, connect with leading manufacturers, and spark new opportunities. Distributors from across the region tap into a vast network to expand their reach and explore quality sourcing. Dive into culture and craftsmanship at Legacy of Loom, witness style in motion at Fashion Runway, and explore comfort-driven fashion with Body Blueprint. It's more than just an event—it's where fashion meets growth, ideas spark success, and the future of the industry unfolds.





# Awards

We are pleased to announce the following award categories:



- **Best Stall Design Award**
- **Honoring the most creatively designed and visually appealing stall at the fair.**
- **Biggest Stall Award**
- **Presented to the participant with the largest and most expansive stall setup.**
- **Fashion Show Winner Award**
- **Award to the participant whose collection stood out as the best during the fashion show.**
- **Fashion Show Runner-Up Award**
- **Recognizing the second-best performance and collection in the fashion show.**
- **Biggest Product Category Award**
- **Given to the brand or exhibitor showcasing the widest range of products within a single category.**

These awards are a token of our appreciation for the passion, innovation, and dedication shown by our participants. We look forward to celebrating your achievements!



# Organised By

The East India National Garment Fair is a significant trade event that brings together manufacturers, wholesalers, and retailers from the textile and apparel industry. It serves as a platform for showcasing the latest trends in clothing, fabrics, and fashion accessories, catering to a diverse range of consumers and businesses.

300+ Buyers, 14000+Retailers, 100+ Distributors and Agency From across East India

## Our Focus



Innovation



Buyers & Retailers



Distributors



Legacy of Loom

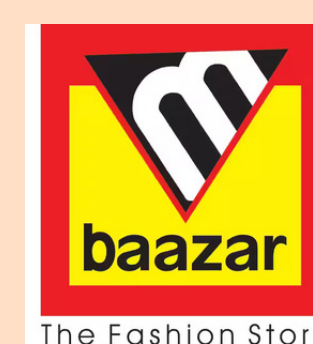


Fashion Runway

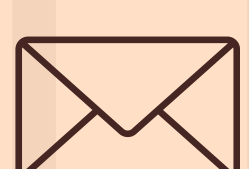


Body Blueprint

## AIATF's Exhibitor



## For more details



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